

# Expressions of Interest - Competition Committees

## Horses, Dogs, Beef Cattle and Carcase, Alpaca and Poultry

**Melbourne Royal®** is a registered trademark of the Royal Agricultural Society of Victoria Limited, a member based, not-for-profit organisation that was established in 1848.

Our **Purpose** - Celebrate agriculture, cultivate events and strengthen communities.

Our **Vision** - Melbourne Royal to be globally recognised as a seal of excellence and highly valued for showcasing food and beverage products, produce and producers; presenting premier events; and activating and delivering vibrant event spaces.

Melbourne Royal's key business pillars are:

- **Event Management.** Melbourne Royal develops and deliver events particularly agriculture, food and beverage events that are valued by industry including.
- **Melbourne Royal Show.** Conducted by Melbourne Royal the Melbourne Royal Show is Victoria's largest and most iconic annual community event that attracts around 450,000 people over 11 days to Melbourne Showgrounds each year;
- **Venue Management.** Melbourne Royal is the venue manager for Melbourne Showgrounds, Melbourne's largest and most versatile indoor/outdoor event venue.

We currently have the following vacancies within our Competition Committees:

- **Horses in Action** – seeking new committee members with experience in saddle and harness. The committee is also seeking a new Chairperson.
- **Dogs All Breeds Championship Show** – seeking new committee members with experience in action dogs.
- **Beef Cattle and Carcase** – seeking new committee members with carcass and stud experience.
- **Alpaca** - seeking new committee members with alpaca experience.
- **Poultry** - seeking new committee members with poultry experience.

**To join a Competition Committee candidates must demonstrate the following criteria:**

- Passionate about Melbourne Royal Show and running excellent competitions.
- Current Industry experience and networks in specific Committee
- Experience supporting a member-based organisation.
- Focus on teamwork and willingness to support staff, volunteers and exhibitors.
- Experience in Chairing committees and meetings highly desirable – essential for Chair positions.

**As part of a Competition Committee, members will have the following responsibilities:**

- Contribute ideas to the Melbourne Royal Manager on strategy and improvement.
- Provide technical advice to ensure integrity, adhere to industry best practice and gain competitive advantage for competitions and events including sharing knowledge in their areas of expertise – recruiting stewards and judges, scheduling, regulations, safe practices, competition category additions and withdrawals.
- Provide referrals for potential sponsorship and partnerships.
- Assist with volunteer management and exhibitor relationships.
- Enhance Melbourne Royal's reputation in the relevant sectors of industry through advocacy and active promotion of competitions and events through the member's networks.
- Support organisation-wide objectives of Melbourne Royal, including consideration of and adherence to Melbourne Royal's corporate strategy and values, and to any other program goals and initiatives.

### Committee Tenure

- Committee Members are appointed for an initial period of up to three years, with a maximum of 3 terms (9 year maximum).
- Committee Chairs are selected on an annual basis.

If you are interested in joining a committee, please provide a CV and cover letter addressing how you meet the required skills and competencies and explaining your interest in the committee position.

**Please address applications to:**

Melissa Neal, Agriculture Development & Engagement Manager and send to: [melissa.neal@melbourneroyal.com.au](mailto:melissa.neal@melbourneroyal.com.au)

Expressions of Interest will be received up until **5.00pm Friday 9 June 2023**.